

# SIEGEL & COOPER

## Our Annual Midsummer Sale of Men's and Boys' Trousers

begins to-morrow (Friday), and will continue for some time. We would like to say throughout the month of August, but dare not, for who can tell how soon we may have to announce the end?

### We Start in With Ten Thousand Pairs,

and we have 10,000 pairs more in process of manufacture, and yet, unless we are very, very much mistaken, two weeks' time will see the last of them.

It will be a demonstration—a telling, emphatic demonstration—OF THE POWER OF PRICE!

The Trousers are all well made, perfect fitting and guaranteed flawless. Pay DOUBLE elsewhere, anywhere, and you will get none better. If you wait you'll do so at your own risk, for at THESE prices we can hardly promise to have many, if any, of them here beyond a day or two.

LOT 1—1,563 pairs of MEN'S WOOLLEN CASSIMERE AND UNION WORSTED TROUSERS, a choice selection of patterns, made on the continuous waistband style, proper fitting and well tailored; regular \$2.00 value, here to-morrow for

LOT 2—1,134 pairs of MEN'S FINE TROUSERS, of double and twist Cassimeres, high-grade Tweeds and splendid Worsted; a rare selection of styles, all of the best makes; regular \$3.00 and \$3.50 values, a choice to-morrow for

LOT 3—1,112 pairs of MEN'S FINE DRESS TROUSERS in high-grade Worsted, imported Scotch Trousings and the late English Stripe Flannels; high art clothing in every particular—regular \$4.50 and \$5.00 values; a choice to-morrow for

LOT 4—1,985 pairs of MEN'S FINEST TROUSERS, of imported French and Belgian worsteds, in the exclusive merchant tailors' styles, fit and workmanship of the best—trousers for which your tailor would charge you \$7 and \$8, now offered at

LOT 5—BOYS' WOOLLEN KNEE PANTS—200 dozen, all strongly made, with "can't-come-off" buttons and taped non-ripping seams; styles and weights suitable for present or early fall wear; regular 50c. and 75c. grades; a choice for

### In Addition We Also Offer in the Clothing Store "Special" for Friday, August 3d:

543 BOYS' 3-GARMENT SUITS, in strictly all woolen materials of pleasing designs, of the best make, left-over lines and broken lots of former \$2.50, \$3.00 and \$3.50 suits, an unserved choice to-morrow for

MEN'S SUITS.—All that remain unsold of former \$10, \$12, \$15 and \$18 Suits, fine cambric, Scotch tweeds, chevrons, striped flannels and worsteds, will go on sale to-morrow, and all we ask for a free and unrestricted choice of the collection is

400 YOUTHS' LONG TROUSER SUITS.—A small but well assorted lot of former \$6.50, \$7.00 and \$7.50 suits. If you can find your size you'll get a great bargain, for all we ask for a choice collection is

### Manufacturers' Clearance Sale of Muslin Underwear.

We have made special arrangements with several large makers of Undermuslins to accept from them during the month of August—at any time and without previous notice—any quantity of their products at a certain stipulated discount from the prices we pay them for the same goods all the year round.

It's a good arrangement all around. The Makers can have ready money at any time they need it more than they need the goods. The Store will have a series of special sales, that while not profitable for the time being will do it much good in future, and You will buy first-class clean and crisp Undermuslins at prices that in many cases would not purchase the raw materials.

We start in to-morrow with Corset Covers and Drawers.

MUSLIN OR CAMBRIC COVERS, plain, tight fitting, at	6c	note rows of lace and tuckings, sleeves and neck edged with Tulle lace, at	40c
CAMBRIC CORSET COVERS, with tucked yoke and lace edging, at	15c	FRENCH CORSET COVERS, of satinette, tucked back and elaborate trimming of wide Chantilly lace, insertion and ribbon, at	60c
CAMBRIC CORSET COVERS, plain, V-neck back and front, trimmed with fine embroidery, at	25c	MUSLIN DRAWERS, with wide umbrellia ruffles, good size and well made, at	18c
FRENCH CAMBRIC CORSET COVERS, with round neck and sleeves, finished with hemstitched ruffles, at	25c	MUSLIN DRAWERS, with wide umbrellia ruffles, edged with Tulle lace, at	20c
SHORT FRENCH CORSET COVERS of satinette, lace edged, ruffle around neck and sleeves, at	33c	MUSLIN DRAWERS, trimmed with cluster of tucks and embroidery ruffle, at	33c
FRENCH CORSET COVERS, of satinette, Tucked back, ribbon insertion and trimming of fine Valenciennes lace, at	60c	MUSLIN OR CAMBRIC DRAWERS, with hemstitched umbrellia ruffles, at	40c
CAMBRIC CORSET COVERS, round yoke of satinette, at		HAIRSOOK DRAWERS, with full umbrellia ruffle, trimmed with wide Duchess lace, extra fine garments, at	75c

### Our August Sale of Floor Coverings,

now being held in connection with our eighth half yearly Trade Sale of Furniture and Home Furnishings, will enable far-seeing, economical buyers to save from 25c. to 50c. on the dollar on their purchases, as prices of these goods are bound to increase within a month or so. Remember, it's a brand-new stock, comprising the choicest and best patterns and colorings of the coming season. If your home is not quite ready for the laying of your new floor coverings, don't worry about that. Just make your selections, pay a reasonable deposit, and we'll gladly hold the goods for delivery 60 days from now. To-morrow's additional offerings consist of fine selections of Smyrna Rugs, Linoleums, and China and Japan Matting.

SMYRNA RUGS—New, fresh stock just from the maker, strictly all wool pile, handsome and durable, our guarantee goes with every rug. Note sizes and prices:

30 x 40 inches, 2.15  
36 x 72 inches, 3.20  
48 x 96 inches, 5.25

(Sold elsewhere for one-third more.)  
SMYRNA RUGS—A lot, not all wool, but a very beautiful, durable rug, Oriental style and colorings, sizes and prices as follows:

30 x 40 inches, 1.25  
36 x 72 inches, 5.75  
48 x 96 inches, 8.75

7 x 10 1/2 feet, 11.05  
9 x 12 feet, 11.95  
LINOLEUMS—500 rolls extra quality Linoleums, 2 1/2 yards wide, mosaic and tile patterns, in two grades only. These goods were made to sell at from 50c. to 60c. a yard wholesale. We bought them cheap and now offer them in turn at these temptingly low prices:

No. 1, per square yard, 50c.  
No. 2, per square yard, 40c.  
CHINA AND JAPAN MATTINGS.  
We have decided to close out our present stock at about half the usual selling prices, as these quotations will show:

### Ladies' and Misses' Diamond Rings.

Genuine diamonds of a good quality and in fine settings now offered at half their real value. To see them is to buy them.

LADIES' AND MISSES' DIAMOND RINGS, plain and fancy settings; also cluster and combination settings of topaz, rubies, emeralds, and a magnificent diamond, with 2 hand-cut diamonds, actually worth \$100, \$75 and \$67.50 each; a choice at the reduced price of

LADIES' SOLID GOLD RINGS, set with a fine cut, sparkling diamond (not a chip), worth \$25, reduced now to

2.25

### Dress Linings

at about half price.

LINING LAWNS, extra wide, in the most popular shades for present use; the kinds that readily bring 15c. a yard at other places; on sale here to-morrow at

Ready-to-Use Pillow Slips.

10,000 PILLOW SLIPS, 45x36 inches in size, hemstitched and all ready for use, will be placed on sale here to-morrow at less than the actual cost of the material from which they are made, at each,

9c

Wash Soaps Remnants.

A big consignment of this season's Lawns, Damasks, Hatties, Crash Suitings, Organzaes, Percales, etc., will go on sale Friday morning at our former selling prices, at the unexampled price of, per yard,

5c

### Boys' and Girls' Bicycles and Bicycle Sundries.

If you are in search of a thoroughly up-to-date, reliable and moderately priced bicycle for your boy or girl, you can depend on getting it here, and at a price that will save you something. For instance, we offer to-morrow:

A choice of any 20-inch or 24-inch BOYS' OR GIRLS' BICYCLES (usually sold at from \$10 to \$15 apiece) for but

14.75

Bicycle Sundries.

Standard, well-known goods, at the lowest prices. "PIN DE CYCLE" BICYCLE RACKS, will hold six wheels, and can be folded when not in use; each,

O. K. GAS LAMPS, sold everywhere at \$1.75; our price to-morrow only

P. & A. BANNER GAS BICYCLE LAMPS, each

SAFETY OILERS—no grease, no dirt—each

MESSINGER SPECIAL BICYCLE SADDLES, the

most comfortable to ride, each

Our famous "FOUNTAIN" TIRES, 1 1/2 inch only,

single tube, guaranteed; special to-morrow at, each

1.75

We continue To-morrow, Friday, that big Special Sale of

75 Cases of Men's Fine Balbriggan

### Shirts and Drawers

which was begun this morning. This purchase represents the entire season's "clean up" of a prominent manufacturer, sold to us at a very low price for cash. 50c. per garment was the regular retail price of these goods everywhere throughout the season. To-morrow you may have a choice of the entire lot

For 29c

They come in light and dark blue, tan and fancy colors—the shirts having satin binding and pearl buttons, the drawers taped seams, saten waistbands and pearl buttons. We have all sizes—no disappointments here.



### Boys' Campaign Caps for 1900.

These Caps are made of a good quality of blue cloth, in the long peak, jockey style, with black bands bearing the names of the candidates "McKinley and Roosevelt," in gold letters; or "Bryan and Stevenson," in silver letters. These caps are bound to be immensely popular and widely worn by the "coming voters" during this campaign. We have a big lot of them, in all sizes for the boys, and offer a choice to-morrow for the small price of

19c

### Women's Lawn and Dimity Dresses

in good dark colorings of blue and white and black and white designs. The waist is made with the new pointed French effect at front, finished with twenty fine tucks. Yoke has six rows of insertion, bordered with a 3-inch ruffle, edged with two rows of ribbon. Dress sleeve with two rows each of ribbon and insertion. The skirt is made with a deep flaring flounce, headed with insertion; very stylish and effective; a

regular \$5.00 dress for

2.50

Eyeglasses and Spectacles.

We carry only the best makes and kinds, and charge only the most moderate prices. Eyes examined and eyesight tested FREE by experienced graduate opticians. Silk cord, hook, case and chain cleaner given free with every pair of glasses or spectacles.

SOLID GOLD SPECTACLES AND EYEGLASSES, fitted with first quality of periscopic lenses; actually fitted with \$3 a pair, on sale to-morrow at

FRANKLIN'S EYEGLASSES, fitted with large lenses and a 14-karat gold spring; regularly sold at

\$1.50 a pair; here to-morrow at

STEEL SPECTACLES AND EYEGLASSES—

Straight or riding bow spectacles, offset and adjustable eyeglasses, fitted with best quality lenses; worth \$1 a pair; on sale to-morrow at

50c



### Seashore Delivery.

Free daily deliveries to all the prominent resorts from Atlantic Highlands to Ocean Grove, and from Cedarhurst to Rockaway Park, L. I.

The Big Store is the Coolest Store in Town.

having all the natural advantages of ventilation, together with an enormous ice plant that pumps millions of cubic feet of artificially cooled air into the store every day.

When out shopping just note the difference between the temperature of this and other stores.

WE PREPAY FREIGHT

on all paid purchases of \$5 or more to any railroad station within the following States: MAINE, MASSACHUSETTS, VERMONT, RHODE ISLAND, NEW HAMPSHIRE, NEW YORK, CONNECTICUT, PENNSYLVANIA, NEW JERSEY.

# SIEGEL & COOPER



### Cut Glass, China, Bric-a-Brac & Housefurnishing Goods

form an important part of the Eighth Half-Yearly Trade Sale of Homefurnishings—doubly important because in addition to the great advantage of practically limitless assortments you now enjoy the additional advantage of lower prices than were quoted for goods of such excellence—here or elsewhere—for many, many months.

You may not require these goods just now, but that is no reason why you should miss such unexcelled buying opportunities, for we offer to pack and store for 60 days, free of charge, any of the Homefurnishings you may purchase during the great Trade Sale now in progress.

Space will permit the mention of but a few items—enough, however, to convince you that it will pay you well to come.

#### HOUSEFURNISHING GOODS.

##### COOKING UTENSILS.

ENAMEL FIRST QUALITY TEA KETTLE, No. 7 size, special to-morrow at 35c  
ENAMEL FIRST QUALITY TEA KETTLE, No. 8 size, special to-morrow at 40c  
LIFTED SAUCEPAN, 10 qt. size, to-morrow at 20c  
FLOUR SIFTER, special at 9c  
GLASS OIL CAN, special to-morrow at 15c  
TOWEL ROLLER, made of hard wood, here to-morrow at 5c  
TEA SCALES, weighing 4 lbs., guaranteed accurate, special at 60c  
CLOTHES HORSES, standing 4 ft., to-morrow at 30c  
IRONING-BOARDS, the folding style, 4 1/2 ft. long, made of hardwood, special to-morrow at 65c  
PRINCE TOILET PAPER, finest quality, special per roll at 3c  
COLUMBIA CARPET-SWEEPERS, made by Bissell, here to-morrow at 1.75  
WATER-COOLER, 2-gal. size, special at 85c  
CURTAIN-STRETCHERS, the improved kind, 7x14; regularly worth \$1.25, special at 80c  
STEEL LADDERS, 4 ft., strongly made, to-morrow at 30c  
PASTRY BOARDS, with decorated ends, 18x24, to-morrow at 22c  
COFFEE-MILLS, will pulverize coffee to a powder, special at 15c

#### SCREEN DOORS, WINDOW SCREENS, &c.

OUR ENTIRE LOT OF SCREEN DOORS, worth from 85c. to \$2.00, here to-morrow special at 60c  
ALSO OUR ENTIRE LOT OF WINDOW SCREENS, worth from 40c. to 75c., here to-morrow at 30c

#### GARDEN IMPLEMENTS.

GARDEN HOSE of guaranteed stock, 25 feet, special to-morrow at 1.25  
50 feet, special to-morrow at 2.45  
HOSE REELS, holding 100 feet of hose, special at 35c  
LAWN MOWERS, 12 inch low wheel, can be adjusted to cut high or low grass, guaranteed, here to-morrow at 1.75  
LAWN MOWERS, 16 inch high wheel, one of the very best on the market, regularly worth \$5.00, special at 3.50

#### BRIC-A-BRAC.

VASES, imported, new shapes and new decorations, value 50c, special, 25c  
VASES, large size, richly decorated, value \$1.50, special at 1.75  
BOHEMIAN GLASS VASES, in very rich colors, assorted decorations, 17 and 16 inches high; regularly worth \$2.00, special at 50c

#### CHINA, CUT GLASS AND BRIC-A-BRAC.

##### ODD CHINA.

CUPS AND SAUCERS, large size, fine china, handsomely gold banded, regular price 15c each; special, each, at 10c  
PLATES all sizes, OATMEAL BOWLS, BAKERS AND SALAD BOWLS, large tea size CUPS AND SAUCERS, handsomely decorated, regularly worth \$1.00 per doz.; special, each, at 8c  
CUPIDONS, large size, handsome deep rich assorted colors, tocozo design, regular value 35c, special to-morrow at 18c  
CUPIDONS, new shapes, fine china, assorted decorations, full gold traced, regularly worth 50c; special at 33c

##### DINNER WARE.

DINNER SET, Haviland China, 121 pieces, richly decorated, new shapes, full gold traced, regularly worth \$33.00, special at 19.00  
DINNER SET, German China, 103 pieces, new rich decorations, full gold lined; value \$24, special at 14.50  
DINNER SET, finest thin porcelain, 103 pieces, handsomely decorated in floral designs in natural colors, full gold traced; regularly worth \$15.00, special at 9.50  
TEA SET, 56 pieces, very richly decorated, full gold traced, the Austrian China; imported to sell for \$28.50, special at 5.00  
TOILET SET, 6 pieces, richly decorated, made to sell for \$2.50, special at 1.35

##### TABLE GLASSWARE.

WATER TUMBLERS, full size, deep fluting, best crystal glass, regularly worth 45c per doz., special per dozen, at 25c  
WATER TUMBLERS, fine thin lead blown glass, handsomely engraved, regularly worth 70c per dozen, special at 38c

##### LAMPS.

TABLE LAMP, with globe to match, very richly decorated, best gold finished mountings, regularly sold for \$4.50; special at 2.95  
TABLE LAMP, with globe to match, fine floral decorations, best gold finished mountings, fancy handles, made to sell for \$4.50; special at 4.75

##### STOVES, &c.

MODEL BLUE FLAME OIL COOKING STOVES are guaranteed to be perfect; no smoke or odor of any kind; 1 burner size, regularly worth \$5.00, here to-morrow at 2.25  
2 burner size, regularly worth \$7.00, here to-morrow at 4.00  
3 burner size, regularly worth \$9.00, here to-morrow at 6.00  
OVENS for oil or gas stoves, special at 1.00  
BOSTON GAS COOKING RANGE, will bake, roast or boil at the same time; a regular \$7.00 article, here to-morrow at 4.00

For the Fifth Day of

### Our Half-Yearly Trade Sale of Furniture

we present another list of remarkable values, any one of which will more than compare favorably with anything of the kind offered at any of the other "Furniture Sales" now going on throughout the town. If you will only consult your own best interests you will call and inspect our stock before buying your furniture supplies.



FINE COUCH, of excellent manufacture, soft and luxurious, spring edge, well-shaped head, deep fringe covered in new and artistic designs of Warrington valance and canopy; fully worth \$18.00; in this sale at

2.25

PARLOR TABLE, of quarter-sawn golden oak or mahogany, 18x24 in., shaped top with apron, shaped legs, well traced, with shelf, of an elegant design and finish; sells regularly at \$4.50; in this sale at

2.25

GOLDEN OAK ROCKER, polish finish, high back, island lines, turned spindle, saddle or illuminated leather seat, high arm, well braced, comfortable and durable, regularly sold at \$5.50; in this sale at

2.75

S-PEICE PARLOR SUIT, of an elegant design, finely finished; frame, island lines, covered in new

and pretty designs of satin damask or Roman plush; a well-made and durable parlor suit; fully worth \$50.00; in this sale at 23.50

PIANO STOOL, in oak, ebony or mahogany finish, brass claw feet supporting glass balls; fully worth \$3.00; in this sale at 1.75

HANDSOME PARLOR CHAIR, in quarter-sawn oak or mahogany, piano polish finish, shaped back, island lines, spring seat covered with handsome designs of fine quality satin damask, an artistic and finely constructed chair; regularly sold at \$8.50; in this sale at 5.00

ARM CHAIR, to match the above chair, for 6.50

### Men's Negligee Shirts

at less than half former regular prices. The Negligee Shirt season isn't more than half over yet, and even if you don't need any more for this season's wear these shirts at these prices would be a good investment for next season. Think it over.

MEN'S NEGLIGEE SHIRTS, of madras and percale, made with neckband and detached cuffs, perfect fitting, all sizes; worth fully 75c each; now on sale at

35c

MEN'S NEGLIGEE SHIRTS, made of the finest madras, in the best possible manner, all sizes in any style or make you could wish for; positively made to sell at from \$1 to \$1.50; a choice to-morrow at, each,

65c

#### Groceries.

FISH: Long Branch Bluefish and Sea Bore, per lb., 6c  
Choice Oatmeal Steaks or Fresh Mackerel, per lb., 8c  
Long Branch Wackfish, per lb., 4c  
MEAT: Legs of choice Canada Hutton, per lb., 8c  
SAUSAGE: Brunka, Corvair, Farmer or Heintzner, per lb., 14c  
TOMATOES: Red-ripe "Acme" Tomatoes, per qt., 5c  
SARDINES: Genuine Le Maigne Sardines, direct from France, per tin, 10c  
SALMON: Fancy Red Alaska Salmon, per can, 13c  
SHRIMP: Dunbar's finest quality, dry packed, per can, 12c  
CLAM CHOWDER: Lewis's Luncheon Chowder, per can, 8c  
IMPORTED PEAS: "Petit Pois," per can, 12c  
COFFEE: "Economy" Brand Java, mild, smooth, rich and delicious flavor, 5 lbs., 25c; per lb., 20c  
SALT: "Hazel" Hygienic Salt, absolutely pure, per can, 3c  
ANCHOVIES: Finest quality Norwegian, per tin, 12c  
CHOCOLATE: Hazel Nutsy Lunch Chocolate, per tin, 15c

#### Wines and Liquors.

California Claret, per gal., 50c  
California Zinfandel, per gal., 75c  
California Port and Sherry Wine, per gal., 1.15  
St. Vernon Rye Whiskey, per bot., 75c  
Old Glen and Paddy Whiskey, per gal., 2.50

#### Lawn Tents & Hammocks.

These goods will add to your comfort and pleasure, and all are very reasonable in price—much more so here than elsewhere.

UMBRELLA TENTS, 7x7 ft., the handiest tent, as they will open and shut like an umbrella; usually sold at \$4.95 apiece, 100 on sale to-morrow, with a choice of different colored stripes at, each,

3.75

50c HAMMOCKS, with valance and spreader, full color, well worth \$2.50 apiece, to be closed out at, each,

50c

LAWN OR PORCH RECLINING CHAIRS, very comfortable, can be folded when not in use, at 65c

THE SAME CHAIR, with arm rests, 85c

JAPANESE GRASS STOOP MATS, each, 5c

HARDWOOD BALL CHOCQUET SETS, each, 75c

HARDWOOD CHOCQUET SETS of all kinds, ranging in price from 50c. to

2.00